

Tianwei Broadcasting Network WeChat Official Account

What is WeChat official account?

WeChat Official Account ("WeChat OA") is a platform within WeChat that allows businesses, organizations, public figures, and individual channels to establish a credible presence to engage with different stakeholders.

How to register WeChat official account in China?

But WeChat official account is available for both companies and individuals in China. Step 1: Go to WeChat official account registration page. Here is the link to go to WeChat Official account registration page directly. Step 2: Change the language to English and click on "Register Now". Step 3: Fill in the Basis information.

How do I get a WeChat welcome message?

Additionally, from this page, you can download the QR code for your WeChat account. The welcome message is an automatic direct message sent by your WeChat official account to new followers upon their subscription.

How do I set up a WeChat service account?

To set up a WeChat Service Account, go to the WeChat Official Account Platform on your computer and click "Register now" at the top. Choose the Service Account option, and note that the account type cannot be altered once created. Results you can count on. Optimize your website for the world's fastest-growing consumer market.

How to register a wechat account?

Step 1: Go to WeChat official account registration page. Here is the link to go to WeChat Official account registration page directly. Step 2: Change the language to English and click on "Register Now". Step 3: Fill in the Basis information. Email: The Email addresses may only be used to register for a single account.

Who is Tian Wei?

Tian Wei [People's Daily]Tian Wei,hostess of China Global Television Network(CGTN),is the hostess of the TV programs World Insight with Tian Wei and Dialogue. She also hosted the APEC CEO Summit and the Water Cube Gala dinner performance. Her wise,yet humorous and intimate style was widely appreciated by domestic and international audiences.

Official Accounts provide services to users primarily through Official Account chats and webpages within Official Accounts: 1. Official Account Chats. An Official Account exists in the form of a Weixin user's contact, and chat is the ...

In the first blog of this three-part series, we explored the different types of WeChat Official Accounts and the steps to setting one up. In this second part, we will discuss best practices for ...



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W ith over 1 billion monthly active users, WeChat is China's number one social media app and the go-to digital platform for businesses to engage with Chinese customers. Some call it a super-app - other than a ...

WeChat (??) is not just a social media and messaging app, it's a way of life for millions of people in China. Boasting over 1.3 billion monthly active users, it's the ultimate ...

There are two main options for overseas companies looking to open an account on WeChat: Use your own business registration certificate. WeChat has recently began allowing foreign businesses without Chinese entities to register for an ...

Having an official WeChat account is a must-have for any company serious about communicating with their Chinese target group. Opening such an account is not as straight forward as you might think. ... Service ...

A WeChat Official Account might be difficult to open, but it is definitely worth the effort. Moreover, you"ll need to pick whether to establish a subscription, service, or business account. As a ...

Today, opening a WeChat Official Account, also known as WeChat Business Account, is much easier for a foreign company. The registration process is now similar to that used by a Chinese ...

Get a WeChat Official Service Account set up for you overseas business. Follow these four main steps and prepare a fee of 99USD. ... Broadcast Messages. Both subscription accounts and ...

As the authenticity of the entity is not verified, you are temporarily unable to use the broadcasting function of the Official Account Platform. Please apply for WeChat authentication as soon as ...

Click on ?? (Carry on/Continue) at the bottom of the page to go to the next step. Step 9: Verify the Account operator's phone number #2. As a next step of identity verification, a QR code will appear on the screen. The ...

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